City of Omaha Planning Department

APPLICATION
ZONING

☐ Rezoning from: _______ to _______  ☐ Other
☐ Special Use Permit  ☑ Conditional Use Permit

Base Zoning District:  GO

Property
Owner:  Children's Hospital Foundation  C/O FINANCE DEPARTMENT  8200 DODGE ST. OMAHA NE 68114-0000
Name  Address  Zip
Applicant:  Children's Hospital Foundation  C/O FINANCE DEPARTMENT  8200 DODGE ST. OMAHA NE 68114-0000
Name  Address  Zip
Representative:  HDR, Inc.  8404 Indian Hills Drive, Omaha, NE 68114-4098
Firm Name  Address  Zip
Contact:  Bryan Nielsen  8404 Indian Hills Drive, Omaha, NE 68114-4098
Name  Address  Zip
E-Mail Address  bryan.nielsen@hdrinc.com

Postal Address (or General Location if no address has been assigned):  8300 Dodge St

Legal Description:  BEVERLY HILLS REPLAT 7 LOT 1 BLOCK 0 IRREG 8.084 AC

Proposed Use Type:  Civic - Hospital  Existing Use Type:  Civic - Hospital

Building and Parking Information:
a. Total Site Area  352,139  Sq. Ft.
c. Building Coverage (b/a)  1.23  %
d. Maximum Building Height  _______ Ft.
e. Total Floor Area  _______ Sq. Ft.
f. Floor Area Ratio (e/a)  _______  %
g. Total Paved Area  _______ Sq. Ft.
h. Impervious Coverage (b+g-a)  _______ %
i. Number of Parking Stalls  _______  
j. Total Area of Street Yard  _______  Sq. Ft.
k. Street Yard Landscaped Area  _______  Sq. Ft.
l. Street Yard Landscaped Area (k+j)  _______  %
m. Parking Lot Area  _______  Sq. Ft.

Landscaping Information:

o. Interior Lot Landscaping (n+m)  _______  %

Residential Uses Only:
p. Total Number of Units  _______  
for Multi-Family:  # of Efficiencies  _______ 
#1 Bedrooms  _______ 
#2 Bedrooms  _______ 
#3 Bedrooms  _______ 
q. Density (a-p)  _______  Sq. Ft./Unit
r. Total Floor Area of Any Incidental Office  _______  Sq. Ft.
o. or Commercial Use  _______  Sq. Ft.

If you have any questions about this application, please contact the Current Planning Division at 402-444-5150.

Owner's Signature  [Signature]

Applicant Signature  [Signature]

1/28/2014  1/28/19
Children's Hospital proposes to install a Digital Information Board for the purposes of highlighting Hospital services.

A Digital Information Board operates as an identification and advertising sign placed directly on the elevation of the Hospital building. The Digital Board is comprised of several thousand individual LED's which produce a multi-colored display capable of showcasing different images and messages in colored light. The Digital Board is operated remotely from within the hospital offices. The purpose of the Digital Board is to provide the public with more information regarding the services offered by Children's Hospital; a modern means of information, identification, and advertising.

With the Hospital being classified as a "Civic Use" property within the GO Zoning District, a Digital Information Board is not permitted. It is for this reason that Children's Hospital seeks a Conditional Use Permit to allow for the installation of the Digital Information Board. Children's Hospital also proposes to abide by several conditions of operating the Digital Board. Those conditions include limiting digital image changes to approximately every 10 seconds, dimming the brightness of the images during night hours, no animated or moving/flashing images, and minimal white background images.

Children's Hospital seeks to showcase the top level abilities of the medical professionals employed by the Hospital and the thousands of children who have been treated by these medical professionals. The Digital Information Board can be a modern method of conveying that message to the general public in a tasteful, appropriate manner.
## 1. SIGN LOCATIONS

*DIGITAL DISPLAY (NEW)*

1. **1**
2. **2**
3. **3**
4. **4**
5. **5**
6. **6**
7. **7**
8. **8**
9. **9**
10. **10**
11. **11**
12. **12**
13. **13**
14. **14**
15. **15**
16. **16**
17. **17**

## 2. EAST ELEVATION

*DIGITAL DISPLAY (NEW)*

1. **1**
2. **2**
3. **3**
4. **4**
5. **5**
6. **6**
7. **7**
8. **8**
9. **9**
10. **10**
11. **11**
12. **12**
13. **13**
14. **14**
15. **15**
16. **16**
17. **17**

## 3. NORTH ELEVATION - DONOR

*DIGITAL DISPLAY (NEW)*

1. **1**
2. **2**
3. **3**
4. **4**
5. **5**
6. **6**
7. **7**
8. **8**
9. **9**
10. **10**
11. **11**
12. **12**
13. **13**
14. **14**
15. **15**
16. **16**
17. **17**

## 4. PENTHOUSE ELEVATIONS

*DIGITAL DISPLAY (NEW)*

1. **1**
2. **2**
3. **3**
4. **4**
5. **5**
6. **6**
7. **7**
8. **8**
9. **9**
10. **10**
11. **11**
12. **12**
13. **13**
14. **14**
15. **15**
16. **16**
17. **17**

## 5. WORKSHEET FOR SIGNAGE SQUARE FEET CALCULATIONS

<table>
<thead>
<tr>
<th>LOCATION NUMBER</th>
<th>SQFT (ACTUAL)</th>
<th>SQFT (ADJUSTED)</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>22.16</td>
<td>11.08</td>
<td>Façade</td>
</tr>
<tr>
<td>2</td>
<td>20.3</td>
<td>10.15</td>
<td>Façade</td>
</tr>
<tr>
<td>3</td>
<td>42.29</td>
<td>42.29</td>
<td>Ground Sign</td>
</tr>
<tr>
<td>4</td>
<td>233.33</td>
<td>233.33</td>
<td>Ground Sign</td>
</tr>
<tr>
<td>5</td>
<td>243.35</td>
<td>0</td>
<td>Remove</td>
</tr>
<tr>
<td>6</td>
<td>243.35</td>
<td>123.68</td>
<td>Façade</td>
</tr>
<tr>
<td>7</td>
<td>65.3</td>
<td>32.65</td>
<td>Façade</td>
</tr>
<tr>
<td>8</td>
<td>42.29</td>
<td>42.29</td>
<td>Ground Sign</td>
</tr>
<tr>
<td>9</td>
<td>42.29</td>
<td>42.29</td>
<td>Ground Sign</td>
</tr>
<tr>
<td>10</td>
<td>33.43</td>
<td>33.43</td>
<td>Ground Sign</td>
</tr>
<tr>
<td>11</td>
<td>120.63</td>
<td>60.32</td>
<td>Façade</td>
</tr>
<tr>
<td>12</td>
<td>0</td>
<td>0</td>
<td>Won't be Produced</td>
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<tr>
<td>13</td>
<td>317.55</td>
<td>128.77</td>
<td>East Logo</td>
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<tr>
<td>14</td>
<td>1,460</td>
<td>1,406</td>
<td>Digital Display</td>
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<tr>
<td>15</td>
<td>246</td>
<td>122.5</td>
<td>North Donor</td>
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<tr>
<td>16</td>
<td>202.54</td>
<td>101.27</td>
<td>Tower</td>
</tr>
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<td>17</td>
<td>202.54</td>
<td>101.27</td>
<td>Tower</td>
</tr>
<tr>
<td>18</td>
<td>22.08</td>
<td>0</td>
<td>Directional (no branding)</td>
</tr>
<tr>
<td>19</td>
<td>22.08</td>
<td>0</td>
<td>Directional (no branding)</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,519.93</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
\[
644.570 \times \frac{1}{2} = 322.285 \\
944.978 \times \frac{1}{2} = 472.489
\]

\[
794.774 \times .75 = 596.080 \\
+ 824.72
\]

\[
\text{Allowable Signage} \quad 1,420.80
\]
22.16 SqFt ÷ 2 = 11.08 SqFt

SIGN LOCATION 1
SIGN LOCATION

20.3sqft ÷ 2 = 10.15 SqFt
SIGN LOCATION 3

58” (w) x 105”(h) = 42.29 SqFt
SIGN LOCATION 4

140” (w) x 240”(h) = 233.33 SqFt
243.35 SqFt ÷ 2 = 121.68

243.35 SqFt ÷ 2 = 121.68
192-1/2" ÷ 2 = 96
65.3 SqFt ÷ 2 = 32.65 SqFt
SIGN LOCATION ⑧  58” (w) x 105”(h) = 42.29 SqFt
SIGN LOCATION 9

58” (w) x 105”(h) = 42.29 SqFt
SIGN LOCATION 10

58” (w) x 83”(h) = 33.43 SqFt
120.63 SqFt ÷ 2 = 60.32 SqFt
CHILDREN'S HOSPITAL: GARAGE SIGNAGE - EAST SIDE (FRONT-LIT)

1. EAST ELEVATION - (LOGO & LOGOTYPE)

2. LOGO & LOGOTYPE DETAIL

3. FABRICATION DETAIL

4. SIGN LOCATION

SIGN LOCATION # 13  317.55 SqFt

CHILDREN'S HOSPITAL
HOSPITAL & MEDICAL CENTER

FRONT LIT LED CHANNEL LETTER
FRONT VIEW

EAST SIDE LOGO

ALUMINUM BACK

cLANGED AND GALLED WORK

INTERNAL WHITE LED ILLUMINATION

DRAIN HOLES

CLINCHED AND CAULKED SEAMS

CLARM TEXT
14FT 168" 14FT 168" 14FT

CHILDREN'S HOSPITAL: GARAGE SIGNAGE - NORTH / HUBBARD DONOR

10.31.2019

1 NORT ELEVATION - DIMENSIONAL DONOR NAME

SIGN LOCATION # 15 245 SqFt

2 DIMENSIONAL DONOR NAME DETAIL

3 FABRICATION DETAIL

NON-ILLUMINATED CHANNEL LETTER
FRONT VIEW

HUBBARD CENTER FOR CHILDREN

FONT: Futura Std Medium

ALIGN

3'-4"(+/-)

40" (3'-4")

882" (73'-6")

EDGES PAINTED TO MATCH BUILDING

ALUMINUM BACK

DRAIN HOLES

PAINTED MEDIUM GRAY
CHILDREN'S HOSPITAL: GARAGE SIGNAGE - PENTHOUSE TOWER

1. PENTHOUSE ELEVATION (x 2)

2. LOGO DETAIL

3. FABRICATION DETAIL

SIGN LOCATION # 202.54 SqFt

FRONT LIT LED CHANNEL LETTER
FRONT VIEW

ALUMINUM FRAME
ACRYLIC FACE
CLINCHED AND CAULKED SEAMS
INTERNAL DIFFUSED ILLUMINATION
DRAIN HOLES

58 3/8" 56 1/2" 329 5/8" 60"

16 1/2" 18 1/2"

16 1/2" 17"
SIGN LOCATION 18 19

50" (w) x 60"(h) = 22.08 SqFt